



THIS SEASON YOU GET EVEN MORE FOR YOUR MONEY!

ADVERTISE IN *THE PHIL* PROGRAM BOOKS

- New Sunday Spring Pops concert will add 1,000 more views.
- Your ad will appear in all *nine* concert program books ensuring exposure at all performances from September 2018 through May 2019.
- Circulation is over 9,000. A captive audience will repeatedly see your ad.
- You will reach one of the highest household income audiences on the South Shore.

AD DIMENSIONS

Full Page: 5.125" w x 8.0" h
 Half Page: 5.125" w x 4.0" h
 Quarter Page Horizontal: 5.125" w x 2.0" h
 Quarter Page Vertical: 2.5" w x 4.0" h

FORMAT

Hi-res PDF (minimum 300 dpi)
 CMYK

EMAIL PRESS-READY AD TO
 c.chapin@plymouthphil.org

AD DEADLINE: AUGUST 15, 2018

AD PRICES

- Back Cover (color) \$2,750
- Inside Covers (color) \$2,750
- Full page color \$1,750
- Full page B/W \$1,500
- Half page color \$1,000
- Half page B/W \$750
- Quarter page color \$500
- Quarter page B/W \$350

- Same ad as last year
- New ad attached
- New ad to come

ADVERTISER INFORMATION

Company _____ Contact Name _____
 Address _____ City/State/Zip _____
 Phone _____ Email _____

PAYMENT OPTIONS

- Check, payable to the Plymouth Philharmonic Orchestra in the amount of \$_____ is enclosed.
- Please invoice me at address above

FOR MORE INFO Call Caroline Chapin at 508.746.8008

MAIL TO Plymouth Philharmonic Orchestra PO Box 3174 | Plymouth, MA 02361 | plymouthphil.org